

FRANK CRITTIN, BEST CHIEF INVESTMENT OFFICER



You've been awarded Best Chief Investment Officer. What does this recognition mean to you?

Frank Crittin: I'm very honored to receive this award, but above all, it reflects the work of our entire investment team. I'm fortunate to be surrounded by fantastic colleagues I've been able to rely on for years: Serge Fournier, Giordano Colombi, and more recently, Christophe Beney. This award highlights their commitment, their rigor, and also the excellent team spirit that drives them.

Does your unique background make a difference in your investment approach?

Indeed, holding a PhD in mathematics, I did not immediately join a quantitative team. I began my journey in investment by managing a thematic strategy focused on equities. This allowed me to develop a strong understanding of the fundamental and economic dimensions of investing. Today, the combination of quantitative and qualitative approaches forms one of the core pillars of my investment philosophy.

My analytical and mathematical skills allow me to approach complex situations logically, to abstract financial concepts, and to take the necessary perspective in the noisy environment of financial markets.

What investment methodology do you apply?

Since 2018, we have chosen to develop an investment management approach based on advanced data analysis. We developed in-house a cutting-edge decision-making tool capable of generating reliable indicators, performing stress tests, and guiding risk allocation with precision and consistency.

This data-driven tool forms the foundation of our structured, systematic decision-making process, but it is also complemented by fundamental market analysis. This hybrid

approach allows us to significantly reduce emotional bias and stay focused on long-term performance drivers.

Over time, our methodology has proven to be both resilient and effective, enabling us to successfully navigate a wide range of market trends and conditions. It has helped us build a competitive edge that clearly sets us apart in the industry.

What will you do to stay competitive and ahead of the curve?

At MFM, our entrepreneurial mindset is in our DNA. We're constantly refining our tools, improving our methodology, and deepening our understanding of the markets to stay one step ahead.

When it comes to investing, I am convinced that advanced data analysis will continue to play a decisive role in asset management. The research tools we use - topological analysis, similarity clustering, and the construction of predictive portfolios - enable us to continuously improve our investment strategies.

Personally, I'm excited about what's ahead. The markets will continue to evolve, and so will we.

With a clear vision, the right tools, and a strong team, I'm confident in our ability to seize the opportunities the future holds.