

BEST INDEPENDENT ASSET MANAGER IN SWITZERLAND AND THE CANTON OF VAUD



Frank Crittin (CIO), Giordano Colombi (Portfolio Manager), Jean-Marc Gavillet (Managing Director), Sébastien Berthoud (Managing Director), Laetitia Oguey (Communication & Marketing Manager)



MFM won four prestigious awards at the WealthBriefing Swiss EAM* Awards 2025 ceremony.

- Best Independent Asset Manager in Switzerland – Assets between CHF 500 Million - 1 Billion AuM
- Best Firm Based in Vaud
- Best Chief Investment Officer - Frank Crittin
- Best Client Communications

* EAM - External Asset Manager

The judging panel awarded you the ultimate recognition: Best Independent Asset Manager in Switzerland in the 500M - 1B AuM category. What do you think led to this success?

Jean-Marc Gavillet: Winning all these awards is truly exceptional, and we are extremely proud. This recognition reflects our strong commitment to our clients, ensuring they receive the best possible services. It also confirms the relevance of our 360° wealth management approach, as well as the excellence of our quantitative and fundamental strategies, which are normally reserved for institutional investors. I believe

this is what sets us apart and defines our strength. The loyalty and trust of our clients are the ultimate recognition. Our comprehensive range of services has convinced them because they seek and value close relationships and the tailored advice we can provide.

What role did your team play?

Jean-Marc Gavillet: Our success is built on the expertise and dedication of our entire team. Each team member plays a crucial role in delivering high-quality, personalized services. Without them, we wouldn't have reached this milestone. Moreover, the selection of our partners and specialists who surround us also plays a key role. Each of them drives us toward continuous improvement.

What does winning the award for Best Independent Asset Manager based in Vaud mean to you? And what are you doing to remain competitive and stay ahead?

Sébastien Berthoud: This is the fourth year we have won this award, competing against many wealth managers in French-speaking Switzerland. Our team is capable of delivering high-quality services across all aspects of wealth management, with a true «one-stop-shop» approach.

To stay competitive, we continuously work on strengthening our range of services, particularly in the area of pension planning. Additionally, our team continues to grow with the arrival of new employees and specialists in the field.