

PORTRAIT

Laetitia Oguey

Marketing & Communication
Manager

What I enjoy most about my job is its diversity:

the wide range of projects and the variety of professionals I get to work with.

I write articles, produce videos, update the website, create designs, and organize events. Impossible to get bored!



A QUICK BACKGROUND

For me, creativity is linked to curiosity. I can easily step out of my comfort zone to discover new concepts, tools, or communication approaches.

I WORKED AT

- International School of Los Angeles
- LOE communication
- University of Geneva
- Montreux Jazz Festival
- Caprices Festival



MY PASSIONS

After several years of rhythmic gymnastics, dancing is now what brings me joy and helps me recharge.

WHAT I'M PROUD OF

I am proud of the journey I've had in rhythmic gymnastics, coaching a team for fifteen years and leading them to the top of regional and national competitions.

This experience has definitely strengthened my ability to bring people together around a common goal.

FUN FACTS



NO CHEESE, PLEASE

Something went wrong in the transmission of my Swiss heritage... I don't like cold cheese. Melt it, and we're friends again!



MUSIC ALWAYS ON

With my headphones on or off, music follows me everywhere, every genre, day and night. But nothing beats live concerts, where the real magic unfolds.



SOCIOLOGY BACKGROUND

I'm passionate about the sociological approach. It helps me better understand how our experiences and perceptions are shaped by our orginis, culture and education.

